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**Cb`]bY Platform Project**

A UNIQUE WAY TO BRAND, INFORM, PROMOTE, SELL AND TO BUY



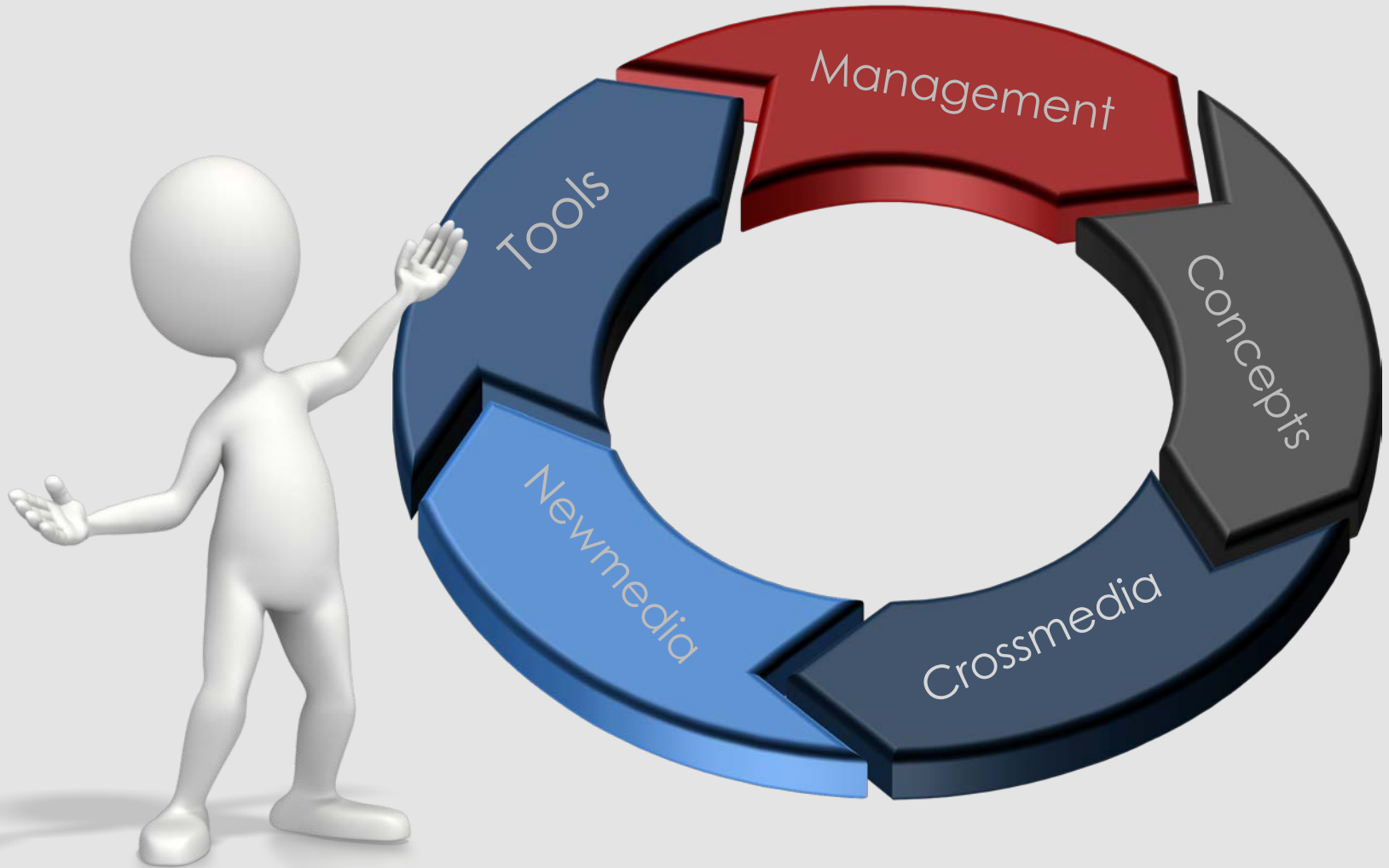
# CORPORATE INGREDIENTS



Unique online media platform based on exclusive products,  
brand, marketing and communication tools

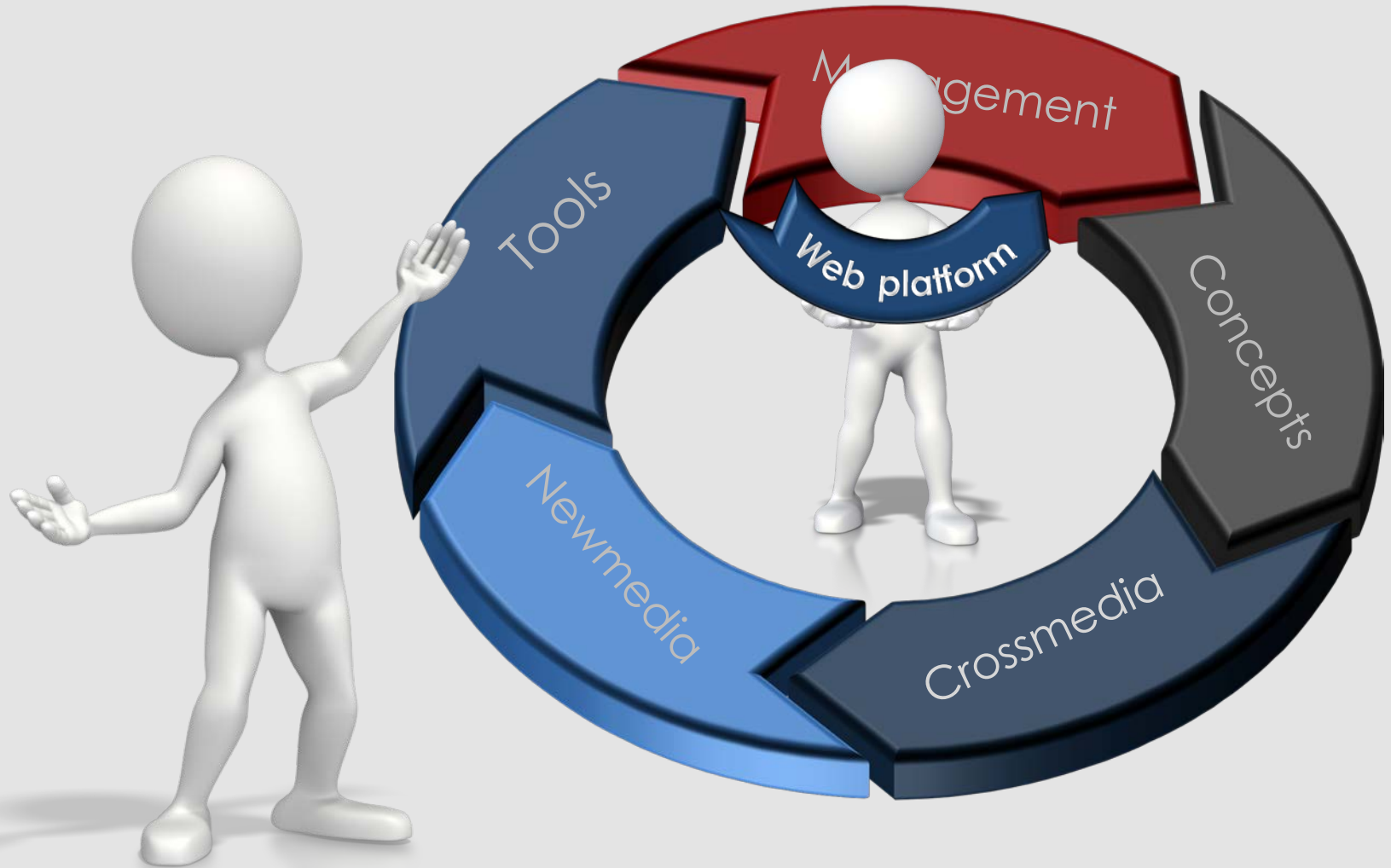
# Online Platform Corporate Structure

Internal Basic Ingredients



# Online Platform Corporate Structure

Internal Basic Ingredients





# Marketing Platform **OBJECTIVES**

# Marketing Platform Online Strategy

Platform

No.1 Marketing & Promotion Web Platform

Global

International & Local Web Distribution

Clients

Niche Market, Business Sector & High Segment

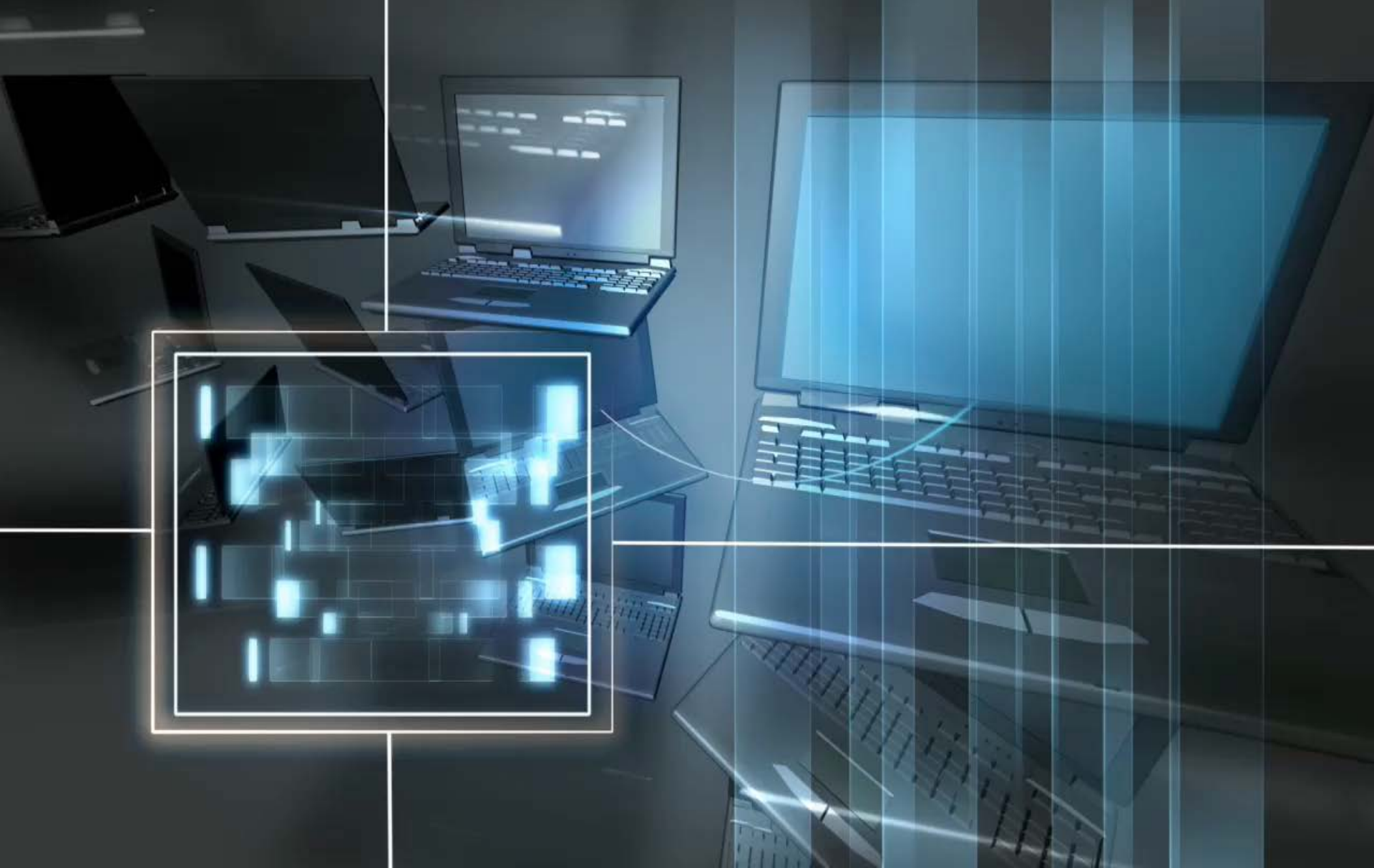
Products

Exclusive, High End, Innovation, Eco & Quality

Visitors

Rich & famous  
High class  
Business men  
Middle  
low

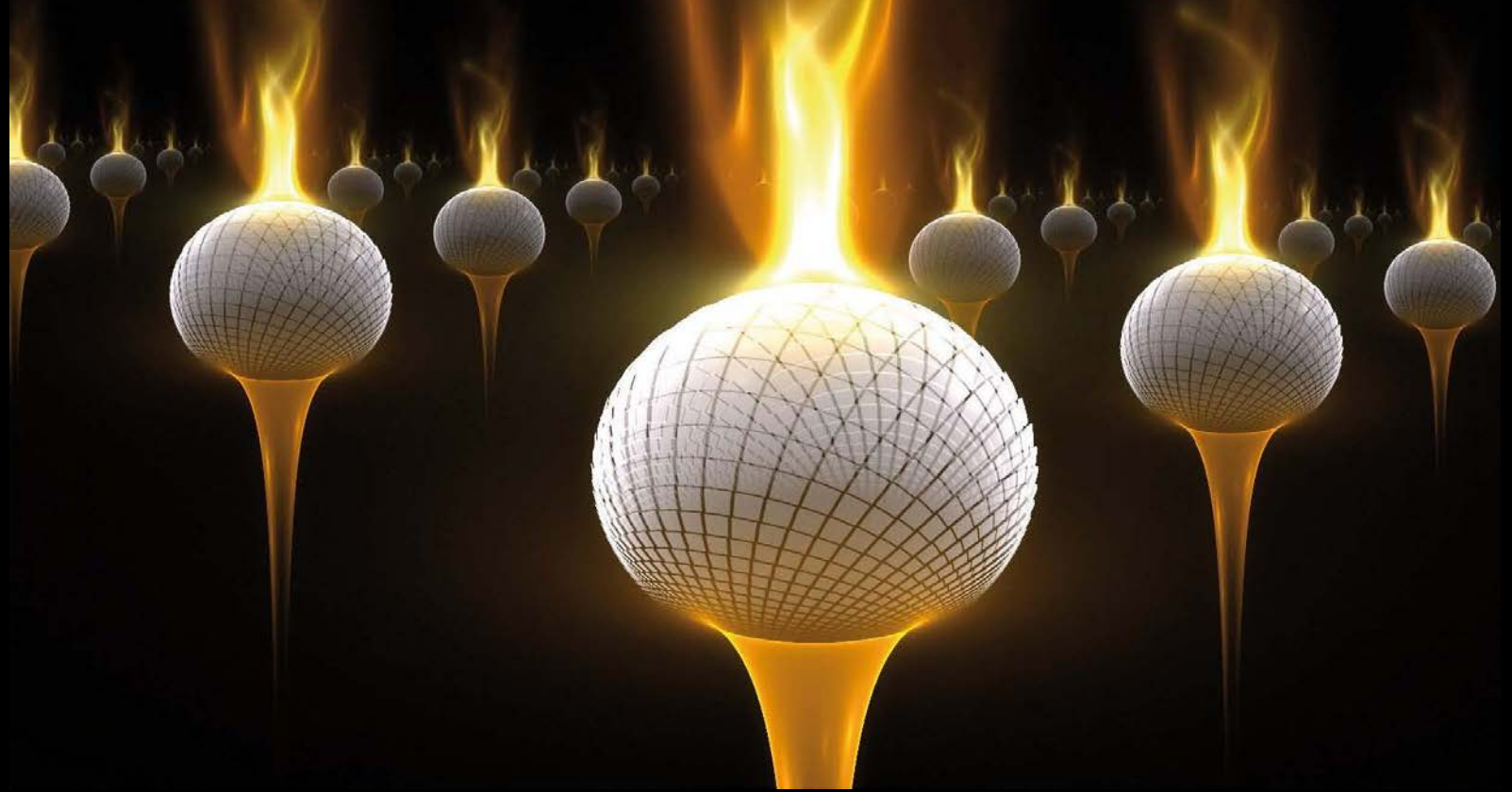




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# Marketing Platform

## BRANDING





# Global Platform COMMUNICATION STRATEGY



# Online Platform Web community

A 3D rendering of a globe with several white, stylized human figures holding hands around it, symbolizing global connectivity and community. The globe is the central focus, showing the Americas. The figures are arranged in a circle, holding hands, suggesting a global network or community. The background is a soft, blue, hazy space with another globe visible in the distance.

- Reach out for a new global community
- The right product & person, at the right time, at the right place
- Using unique communication hardware & software system
- Reach people where they regroup

# Delta Media Platform

## The Strategy for the Future!



- Global & individual thinking
- Research & development
- Delivering brand awareness
- Using brand management
- Using a unique customised concept
- Using communication tools
- Developing communication programs
- Upgrade & innovation
- Monitoring the marketing results
- Communicate, inform & be transparent

A large, semi-transparent globe is centered in the background. Overlaid on the globe are several grey silhouettes of business professionals in various poses, including a man in a suit on the left and a woman in a business suit on the right. The text 'SEO & ANALYTICS PLATFORM' is prominently displayed in the center of the image.

# **SEO & ANALYTICS PLATFORM**

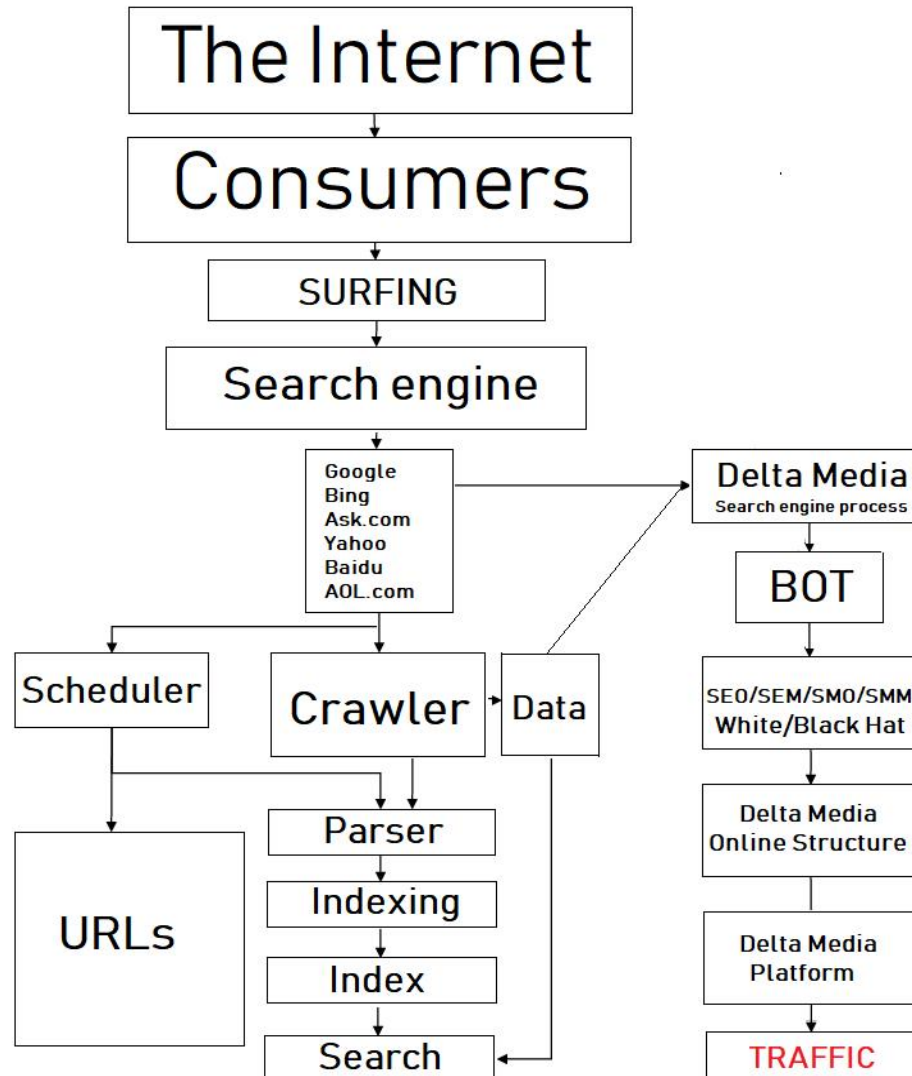
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Delta Media

# **SEO & ANALYTICS PLATFOÖT**



# Delta Media Platform



# **ITS ALL ABOUT traffic, seo, data & marketing**



# Delta Media Platform Future



The Online Platform  
Started a unique web  
Marketing & Promotion  
concept



Concept  
2016-2018



The Internet,  
tools, systems,  
strategy & time  
has changed



Internet  
2018-2025



The  
Past



The  
Future



Future  
Keywords



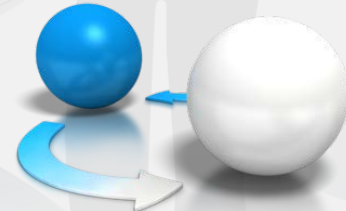
Future Strategy  
2018

Be unique  
Niche market  
Exclusive  
High tech tools  
Up to date



## Behavior

The consumer & firms will  
change their interactivity,  
interests & communication



## Core-business

Intelligent  
SEO & Analytics tools  
Social Media  
Brand & Marketing  
Community



# Delta Media Platform **Linear Timeline**



**January 6, 2017**  
**Future idea**  
A International  
Brand & Marketing  
Strategy



**March 12, 2017**  
**Concept idea realization**  
For a complete new  
The Marketing Platform



**April 21, 2017**  
**Creating storyboards**  
The New Delta Media  
web platform



**June 14, 2017**  
**Upgrade period**  
New tools, systems  
programs and  
technology

2017 January

February

March

Mai

June

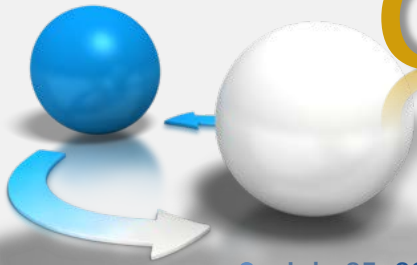


**February 15, 2017**  
**Start Phase**  
Re-designing the future  
The Delta Media Platform

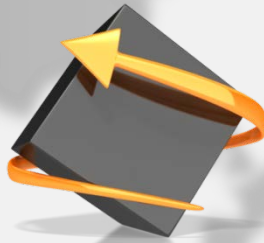


**Mai 10, 2017**  
**Combining new**  
Web designers &  
engineers team

# OBJECTIVES



July 25, 2017  
**Building basic**  
Business plans,  
web structure &  
platform items



September 22, 2017  
**Officially start**  
Internal roll out  
International strategy



October 2, 2017  
**Search Global**  
Project partners



February, 2018  
**Realization**  
International online  
Brand Concept

2017 July

August

September

October

November

2018



August 5, 2017  
**Final phase with**  
New tools, hardware,  
software and systems



November 21, 2017  
**Global presentation**  
International Business  
Plan s & concepts

## Delta Media Platform Timeline

# The Delta Media Platform project

Timeline to International Market



Project Timeline

We see the future crystal clear



# The 8 Y^H^A YX]U Platform

Ó • ã ^ • • Á Partnership



Europe  
Russia



America  
Canada



Middle East  
Asia  
Africa  
India  
Australia